

How do I Become a Partner?

Once you have read the **Great Lakes Tourism Partners Program 10/11 Brochure** and have decided on the Level of Partnership you wish to join, you will need to complete the enclosed Application Form as fully as possible. We will use the information you provide to create your business webpage and directory listing.

We have also included a Terms & Conditions declaration. This needs to be signed and returned with your Application Form.

If you require any assistance with completing your application please do not hesitate to contact us on 02 6554 8799 or email tourism@greatlakes.nsw.gov.au.

Remember your webpage is your 'Online Shop Front' to potential customers ~ make it count!

Checklist

I have.....

- Completed my Application Form
- Provided all relevant Contact & Banking details
- Emailed images for my webpage
- Signed the Terms & Conditions Form
- Provided payment

Please send completed partnership documents with payment to:

Great Lakes Tourism,
PO Box 117,
Forster, NSW, 2428

Information can also be faxed to 02 6555 6185 or emailed to tourism@greatlakes.nsw.gov.au.

Images should be emailed to tourism@greatlakes.nsw.gov.au

GREAT LAKES TOURISM 10/11 PARTNERS PROGRAMME

APPLICATION FORM - FOOD & DRINK PROVIDERS -

Please complete the following form as comprehensively (and as clearly) as possible. The information will be used to set up your webpage on www.greatlakes.org.au. If you have more than one business/property you will need to complete a separate form for each.

Membership Level: LEVEL 1 (\$150) LEVEL 2 (\$350) LEVEL 3 (\$550) PLATINUM (\$1000)
(please circle)

SECTION 1 ~ Contact Details

| BUSINESS DETAILS | | |
|-------------------------|---------|-----------|
| Business Name | | |
| ABN | | |
| GST Registered (yes/no) | | |
| Postal Address | STREET: | TOWN: |
| | STATE: | POSTCODE: |

| CONTACT PERSON(S) | |
|-------------------|--|
| Surname | |
| First Name | |
| Email Address | |
| Tel | |
| Mobile | |
| Fax | |
| Surname | |
| First Name | |
| Email Address | |
| Tel | |
| Mobile | |
| Fax | |

| PREFERRED METHOD OF CONTACT | |
|---|----------|
| <i>The majority of our daily communication is via email, however if you would prefer to receive the MONTHLY PARTNERS NEWSLETTER by fax please indicate below. NOTE: all info regarding specials, marketing etc will still be sent via email</i> | |
| Fax me the Monthly Newsletter | YES / NO |
| Fax number | |

SECTION 2 ~ Webpage Information

| CONTACT DETAILS TO BE DISPLAYED ON YOUR WEBPAGE | | |
|---|---------|-----------|
| Business Address | STREET: | TOWN: |
| | STATE: | POSTCODE: |
| Email Address | | |
| Tel: | | |
| Mobile: | | |
| Fax: | | |
| Website address: | | |

BUSINESS DESCRIPTION
Provide the customer with a detailed description of your business and what they'll love about it. This is your chance to SELL your business. Approx 200 – 300 words is ideal.

| | | | |
|---|-------------------------------|----------------------|------------------------------|
| Key Features <i>(Please circle those that apply to your eatery & then list any specific features you'd like to advertise)</i> | Air Conditioning | BYO | Car Parking |
| | Children's Menu | Children's Play area | Disabled facilities * |
| | Entertainment/music (regular) | Good for groups | Highchairs available |

DIRECTIONS TO BUSINESS

Assume your customer has made it into the centre of town and direct them to your property from here. Enter the street directions from the nearest town. Try to include landmarks. These directions will be displayed on the guest's itinerary to make it easier for them to find you!

| |
|--|
| |
|--|

PHOTOGRAPHS & SAMPLE MENUS

We require all webpage(s) to be accompanied by photos/images. Photos should be in jpg format and of good quality. We can adjust the resolution and size before uploading onto the site. We can also include pdf downloads of your menus. Please email images & pdfs to sharon.bultitude@greatlakes.nsw.gov.au

SECTION 3 ~ Payment**PARTNERSHIP PAYMENT**

| | | |
|--|---|--|
| Payment Amount <i>(Please circle)</i> <i>If Part payment option is selected you will be invoiced in Feb 2009 for the final instalment.</i> | LEVEL 1 (Full) \$150 LEVEL 2 (Full) \$350 LEVEL 3 (Full) \$550 PLATINUM (Full) \$1,000 | LEVEL 1 (Part) \$75 LEVEL 2 (Part) \$175 LEVEL 3 (Part) \$275 |
| Payment Method <i>(Please circle)</i> | Credit Card* Cheque Cash Eftpos | |
| * Credit Card Details | Card No: | |
| | 3 Digit Security Code: | |
| | Expiry Date: | |
| | Name on Card: | |
| | Signature: | |

Please Complete and Return with Payment to Great Lakes Tourism, PO Box 117, Forster, NSW, 2428 or your closest Great Lakes Visitor Centre.

GREAT LAKES TOURISM 10/11 PARTNERS PROGRAMME

Terms & Conditions

In completing this application it is acknowledged that:

1. The partnership level was selected after reading through the benefits schedule.
2. The contact person and postal address are suitable for all postal correspondence.
3. The email address provided is checked daily and is where all notices and newsletters/updates can be sent.
4. All approvals, licenses from relevant Authorities have been obtained.
5. This partnership is for the business as completed within the attached form and is not transferable.
7. Partners agree to abide by all reasonable decisions of Great Lakes Tourism and Council.
8. Great Lakes Tourism reserves the right to alter/remove content on www.greatlakes.org.au and associated Great Lakes Tourism sites and marketing material at any time.
9. You permit a hyperlink between your website and www.greatlakes.org.au.
10. Great Lakes Tourism will adhere to all privacy laws.

Great Lakes Tourism agrees to book accommodation &/or activities on behalf of partners using the Bookeasy reservation system subject to the following conditions:

11. 10% commission will be charged on all sales. This includes bookings made from referrals/quotes given to the customer at any Great Lakes Visitor Information Centre.
12. Partners are solely responsible for informing Great Lakes Tourism of any changes to their content, prices and product listing.
13. Partners are solely responsible for any obligations arising from the GST legislation.
14. The email address provided is checked daily before 10am for bookings & any required confirmation/follow-up action taken.
15. Payment will be deposited in one payment after the booking has been fulfilled.

This agreement stands until 30th June 2011.

I have read and understood my responsibility and obligation pertaining to my partnership with Great Lakes Tourism.

Partner

Name _____

Signature _____

Business _____

Date _____

Great Lakes Tourism

Manager Tourism & Marketing _____

Date _____